



ADVERTISING

2017 WHITNEY M. YOUNG, JR. MEMORIAL GALA PROGRAM JOURNAL AND 2017 GWUL SMALL BUSINESS DIRECTORY ADS

The Greater Washington Urban League is pleased to honor Heroes in Our Community in the Annual Gala Program Journal and the GWUL Small Business Directory featuring local businesses. Both books will be distributed to over 1,000 Gala attendees including CEOs, corporate executives, political leaders, public policy, community and educational leaders, and media. The Small Business Directory will also be distributed throughout the year to thousands of metropolitan area residents during GWUL events.

GWUL GALA PROGRAM ADS

Full Page Ad	-	\$850
Half Page Ad	-	\$500
Quarter Page Ad	-	\$300

SMALL BUSINESS DIRECTORY ADS

Quarter Page - \$150
Full Color Ad

GALA PROGRAM ADS

Ad Specifications Format
 Each Page is 7"w x 8.5"h
 Each page will print in Full Color with Bleed
 Full Page Ad is 6.75w x 8.25h; Bleed: 7.25w x 8.75h. Includes full 1/8 bleed
 Each Half Page Ad is 6.5"w x 3.9375"h with 7.25"w x 4.315"h Bleed. Includes 1/8 bleed on bottom and sides
 Each Quarter Page Ad is 3.1875"w x 3.9375"h with 3.4375"w x 4.315"h Bleed. Includes 1/8 bleed on top and left sides
 Art should be provided as a cmyk 300dpi, jpeg, tif or pdf with text converted to outlines
 Do not add crop marks

SMALL BUSINESS DIRECTORY ADS

Ad Specifications Format
 Each page size is 7"w x 8.5"h
 Pages do not bleed
 Each Quarter Page Ad is 3.1875"w x 3.9375"h with 3.4375"w x 4.315"h Bleed
 Ads will print in full color
 Includes 1/8 bleed on top and left sides
 Art should be provided as a cmyk 300dpi, jpeg, tif or pdf with text converted to outlines
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**TO PURCHASE ADS PLEASE CONTACT VICKI DAVIS AT 202-265-8200 EXT. 282
OR EMAIL ADS@GWUL.ORG.**

